

OFFICIAL

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re application of	:	August 11, 2003
Bruce W. Moore	:	IBM Corporation
Ser. No. 09/766,357	:	Dept. T81/Bldg. 503-3
Filed January 19, 2001	:	P.O. Box 12195
For: Automated and Optimized Mass	:	Res. Tri. Park, NC 27709
Customization of Direct Marketing Materials	:	Group Art Unit: 2163

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AUG 12 2003

GROUP 3600

Change of Address Under 37 CFR 1.33(c) and Power of Attorney under 37CFR 1.34(b)

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

I, Gregory M. Doudnikoff, Attorney of Record in the above-identified application, do hereby appoint attorneys/agents under customer #26502 as Associate Attorneys/Agents for the purpose of prosecuting the above-identified application. Please also address future correspondence to customer #26502 which is:

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Respectfully submitted,

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CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8(a)

I hereby certify that this paper is being transmitted by facsimile to the Commissioner of Patents, PO Box 1450, Alexandria VA 22313-1450 at phone number 703-746-7239 on (date) August 11, 2003.

1 total pages

Dianne Lane
NAME OF PERSON FAXING PAPER AND FEE

Dianne Lane
SIGNATURE OF PERSON FAXING PAPER AND FEE

Docket RSW920000110US1